

HUIYAN ZHANG (张慧妍)

Email: zhanghuiyan@sem.tsinghua.edu.cn

B224 Lihua Building, 30 Shuangqing Road,
Haidian District, Beijing, China

I am interested in the economics of innovation with a focus on intellectual property rights, global strategy, and emerging markets. Specifically, I am interested in the value creation and appropriation from innovation.

ACADEMIC POSITIONS

- Assistant professor, School of Economics and Management, Tsinghua University, 2023.8 till now

EDUCATION

- Ph.D.** Carnegie Mellon University, Public Policy and Management, 2016-2023
- MA** Tsinghua University, Public Policy and Management, 2009-2012
- BA** Peking University, Political Science, 2005-2009
Peking University, Economics, 2005-2009

PUBLICATION

“**Zhang, H.**, Branstetter, L., Conti, R., & Mamadehussene, S.(2023). Who gains and who loses from more information in technology markets? Evidence from the Sunshine Act. *Strategic Management Journal*,1–36.
<https://doi.org/10.1002/smj.351136>.

Armanios, D., & **Zhang, H.** (2021). Ann Majchrzak and Arvind Malhotra: Unleashing the Crowd: Collaborative Solutions to Wicked Business and Societal Problems. *Administrative Science Quarterly* 66 (1), NP13-NP16.

WORKING PAPERS

- Litigation and VC investment (title not disclosed), *Strategic Management Journal*, Revise & Resubmit, with Mingtao Xu (Tsinghua University), Tony Tong (University of Colorado Boulder)
- "Geopolitical Tensions and Immigrant Talents" (title not disclosed), *Management Science*, special issue first-round revise, with Victor Cui (University of Waterloo), Anthea Zhang (Rice University)
- "Geopolitics in the Courtroom: How AIIB Membership Shapes Cross-Border Patent Disputes in China", prepared for submission to Strategic Management Journal, with Raffaele Conti (ESSEC Business School), Giovanni Valentini (IESE Business School)
- “Patent Litigation, Patent Value and the Direction of Innovation: Evidence from China”, prepared for submission to Strategic Management Journal.
- “Unleashing the Dragon: The Case for Patent Reform in China”, with Lee Branstetter (Carnegie Mellon University) and Douglas Hanley. Prepared for submission to Management Science.

CONFERENCES AND TALKS

Conference

Conference on Global Innovation and Intellectual Property, 2023, 2024, 2025

Strategy Science Conference, 2025, Barcelona

Wharton Technology and Innovation Conference 2019, 2021, 2025

Strategic Management Society annual conference Toronto, virtual, September 2021

Academy of Management annual conference, August 2021, 2024, 2025

13th USPTO/Kellogg/Northwestern Conference on Innovation Economics, August 2020. (discussant)

17th International Schumpeter Society Conference Seoul, South Korea, July 2018

Invited talks

“Patent Litigation, Patent Value and the Direction of Innovation: Evidence from China”

NBER Chinese economy meeting, October 2022, Zhejiang University, HK City University, Tsinghua University, Shanghai Jiaotong University, HKUST (Guangzhou campus), Fudan University

“Who gains and who loses from more information in technology markets? Evidence from the Physician Payment Sunshine Act”

HKUST ECON webinar, Fall 2022. With Lee Branstetter

“Unleashing the Dragon: The Case for Patent Reform in China”

Harvard Productivity Seminar, Spring 2023. With Lee Branstetter and Douglas Hanley

TEACHING EXPERIENCE

Tsinghua University, School of Economics and Management, 2023 till now

Instructor:

- Advanced Management Research Methods (PhD core course), Tsinghua SEM
- Advanced Topics in Management Research (PhD core course) , Tsinghua SEM
- International Growth Strategy (master core course) , Tsinghua SEM
- International Business (undergraduate course) , Tsinghua SEM

GRANTS AND AWARDS

National Natural Science Foundation Youth Project (2025-2027), PI.

Second Prize in the Humanities and Social Sciences Division of the 11th Tsinghua University Young Faculty Teaching Competition, 2024.

Daniel and Rise Nagin Fellowship, 2022-2023

FCT (Fundação para a Ciência e a Tecnologia) doctoral scholarship, 2016-2021

FCT Covid-19 relief scholarship, 2021-2022

SERVICE

Ad hoc reviewer for Management Science, Organization Science, Journal of International Business Studies, Journal of Management, Industrial and Corporate Change, International Business Review, Social Sciences and Humanities Research Council of Canada.

WORK EXPERIENCE

Research Centre, China’s Patent Office, 2012-2016

Junior Researcher (full-time)

- Research mainly focused on patent analysis, science, and technology policymaking.